

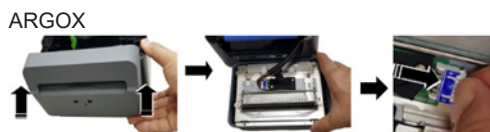
D4-280plus Battle Card



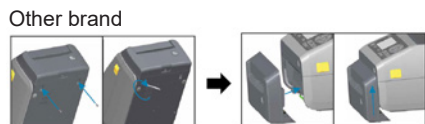
Product Pitch

The environmental awareness is steadily increasing day by day, Argox D4-280plus linerless thermal printer following environmental trends allows to yield more labels per roll, reduces label roll storage and transportation costs to enhance working efficiency. Print & stick in just 2 steps, D4-280Plus with cutter only uses the necessary amount of paper for printing the information, creating labels of variable lengths. Smart use of the material enhances both productivity and sustainability, D4-280plus brings new experiences to users.

1. Simple & User Friendly - Easy to install and maintain without tool. (Figure 1)
2. Full page printing without waste extra space, saving more money. (Figure 2)

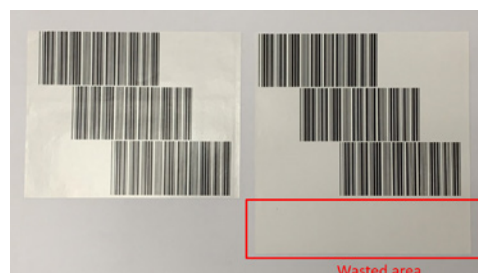


ARGOX
The cutter module can be removed without tools.



Other brand
To remove the cutter module, you need to loosen two screws.

(Figure 1)



D4-280plus printing without wasting space. Saving more money.

Competitors need extra space when printing.

(Figure 2)

Features & Benefits

- New modular design: easy replacement of print head, platen roller and cutter without tools.
- Easy-care: the special mechanism and cutter design enables quick and easy maintenance.
- Special surface coating: D4-280plus has a special surface coating to avoid paper jams and ensure smooth operation.
- Multiple interfaces: built-in Ethernet, USB hosts, USB device, RS-232 as standard; option WiFi/Bluetooth module.

Optional Accessories

- Optional connectivity - Bluetooth V2.1 and WLAN 802.11 b/g/n.

Quick Specs

- Print Resolution : 203dpi
- Print Method : D/T
- Print Speed: up to 6ips
- Maximum Print Width: up to 4.25"
- Cutter : Guillotine linerless cutter to separate individual or batches of printed labels from media roll

Common Vertical Applications

- Retail: Convenient stores, Fresh food supermarkets, and Takeaway beverage stores' price labels
- Healthcare: Healthcare laboratory labeling system
- Travel and Leisure: Tickets for amusement park.
- Manufacturing: Factory picking labels and work-in-process labels.

Competitive Advantages

Model		ARGOX D4-280plus	Bixolon XL5-40	Zebra ZD621d	Godex DT4L
Printing Method		DT	DT	DT	DT
Printing Resolution		203dpi	203dpi	203dpi	203dpi
Printing speed		6ips	6ips	6ips	6ips
Memory (Flash/RAM)		16/32MB	128/64MB	512/256MB	8/16MB
Sensor	Transmissive	●	●	●	●
Media roll capacity		5"	5"	5"	5"
Interface	USB(A)	●	●	●	--
	USB(B)	●	●	●	●
	RS232C	●	Option	●	●
	LAN	●	Option	●	●
	W-LAN	Option	Option	Option	--
	Bluetooth	Option	Option	Option	--
Cutter	Guillotine	●	Option	Option	Option
Tool free	TPH	●	●	●	--
	Platen roller	●	●	●	--
	Cutter	●	--	--	--
TPH 203/300dpi changeable		●	--	●	--
Printer Dimensions		271x183x166.7mm	287x173x186mm	221x177x151mm	218x168x166mm